

# Everyday

# Economics

Jadrian Wooten

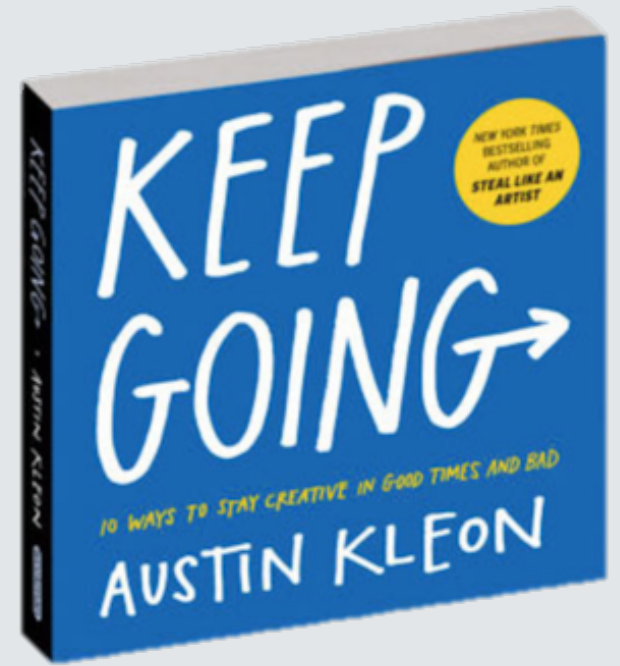
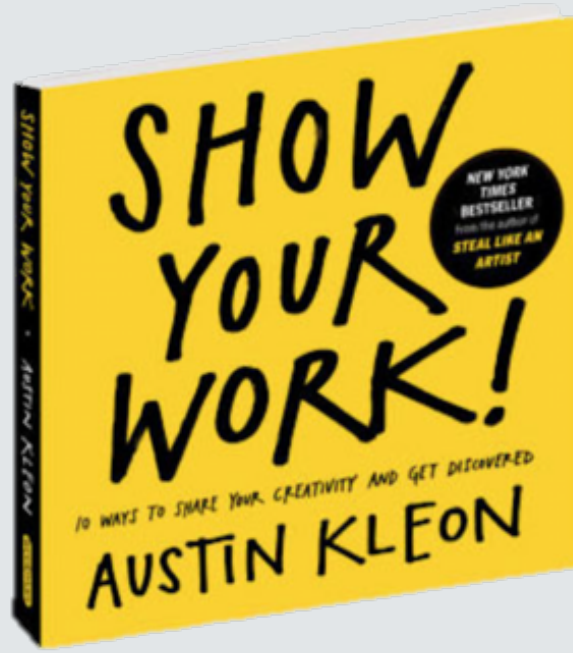
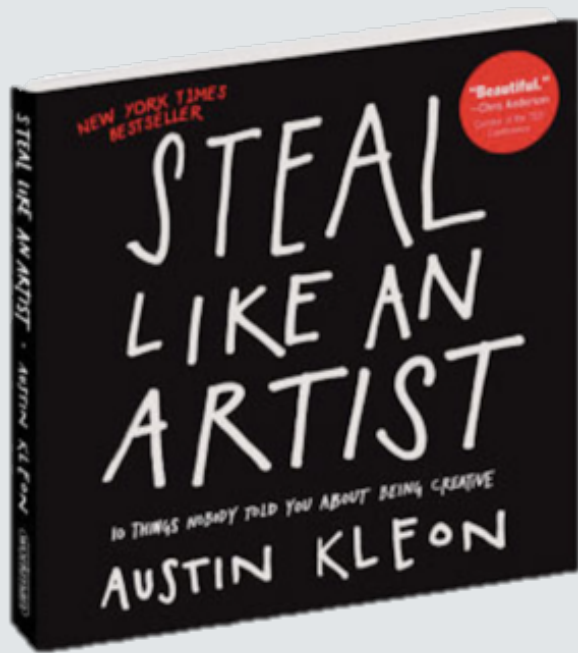
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National Association of Economic Educators Fall Conference

# Inspiration and Validation



⑥

TEACH WHAT  
YOU KNOW.

# **Monday Morning Economist**

**([www.MondayEconomist.com](http://www.MondayEconomist.com))**

Weekly newsletter highlighting examples of economics concepts in **current events** and **trending topics**.

Delivered every Monday to your inbox.

Friday discussions coming soon!



**What do lobsters 🦞, whales 🐳, and elephants 🐘 have in common?**

**And the (Economics) Awards 🏆 Go To...**

**A Different Kind of Hunger Strike**

**Tattoos for Tacos**

**Welcome to Primeville, USA**



# **Economics Media Library**

## **([www.EconMediaLibrary.com](http://www.EconMediaLibrary.com))**

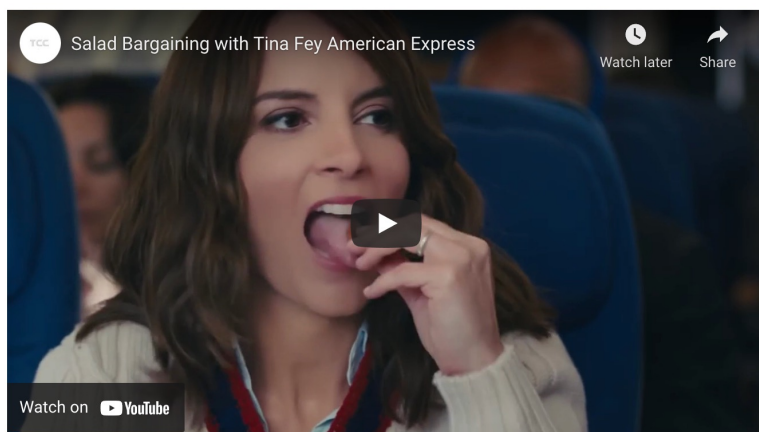
Began in 2014 to help my students prepare

A total of 575 videos available to educators

Video clips coming from **television shows**,  
**movies**, **commercials**, **standup comedy**,  
and many more!



## American Express – Tina Fey



In this American Express commercial, Tina Fey highlights the economic concept of gains from trade. A man in front of her gets the last goat cheese garden salad, but she really wants that salad. She has to figure out what he might possibly want from her. She offers to buy his movie and include her snack box if he's willing to exchange the salad that he had just received. Both parties benefit from their ability to trade with each other.

Thanks to John Raby for the submission!

## The Simpsons – 3 Kids & No Money



Homer laments of his problem of having no money and three children, but would instead prefer no kids and "3 money." Kids, thankfully, cannot be used as money, but do represent a tradeoff in that parents could spend their money on other items instead.

Thanks to [Nick Covington](#) for the clip!



# ***Journal of Economics Teaching***

***www.JournalofEconomicsTeaching.org***

Founded in 2015 to promote peer reviewed  
pedagogy research

Published 3x per year, 4 papers per issue

1 paper each issue is targeted to K-12 space





# **SELECT JET ARTICLES FOR HIGH SCHOOL EDUCATORS**

**1**

Super-Economics Man! Using Superheroes to Teach Economics

**2**

Teaching Economics with Analogies—Practical Examples

**3**

I Scream, You Scream, We All Scream for Economics

**4**

Where Do Rebounds Go? Using Balls to Teach Price Elasticity of Demand

**5**

Illustrative Writing Assignments to Incorporate Writing and Research in Introductory Economics Classes



**EconInbox**

**[www.EconInbox.com](http://www.EconInbox.com)**

Operated by Marginal Revolution University

Personalized email with articles related to  
what you're teaching *when* you're teaching it

**ECON INBOX**



Sample  
Email

Hey Professor Nash,

Welcome back to EconInbox and another week of curated resources for teaching economics! This week: inflation.

## Inflation: Curated Media



### News

#### [Inflation game](#)

(Washington Post) 7/13/2021

Prices are up on average, but what is happening to prices for individual industries or items? Test your knowledge with this fun interactive.

*Resource:* [Practice Questions](#)

#### [Shrinkflation is the fad diet that no one needs](#)

(CNN) 7/25/2021

When the box of cereal shrinks, but the price doesn't. For a more in-depth treatment, here's a [Planet Money newsletter](#) on the same topic.

# Social Media Presence

## @Wootenomics

Each has a vibrant teaching community



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**Jadrian Wooten**  
@Wootenomics

Economics educator, @IREE\_Journal editor, displaced Texan, Bearkat & Coug Alum, & author of "Parks and Recreation and Economics." Order: [amzn.to/3qAaCr](https://amzn.to/3qAaCr)

State College, PA [bit.ly/3cUsR5l](https://bit.ly/3cUsR5l) Born October 30, 1986  
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91 posts 367 followers 195 following

**Jadrian Wooten**  
Education  
Economics educator involved in way too many projects. Order my new book "Parks and Recreation and Economics" on Amazon [bit.ly/3cUsR5l](https://bit.ly/3cUsR5l)



# ***Parks & Rec and Economics***

***Available on Amazon!***

Released in the summer of 2021.

Covers every topic from a  
“principles” perspective.

Includes a reference to every  
episode in the series.



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